



Funding

Here you can find details of various funding programmes which your club, team, organisation or project may be eligible for. Details of funding pots with a wider remit than sport, but which may award funding to sports or health projects are included also.

We recommend that you have a look at the funding section of your County Sports Partnership's website also as they are very likely to show details of some local funding pots. To find your CSP go to this page <https://www.sportengland.org/our-work/local-work/county-sports-partnerships> and select your county from the drop-down box. Many CSPs provide training and support for clubs/organisations who would like to apply for funding – for more information, see your CSPs website and sign-up to their newsletters.

We start this section with some hints and tips on how to increase your success when applying for grant funding. pots:

Hints and Tips

It is essential to always read the guidance notes first before you start to fill in the application form. The guidance notes often provide useful information to help you complete the form.

1. Check that your organisation is eligible to apply for funds, for example some funds are only open to registered charities.
2. Check that your project is eligible and clearly explain in the application why funding is being sought – for example, a funding theme might be healthy lifestyles so think about the wider benefits of you project which could be improving self esteem, developing leadership skills and improving physical fitness.
3. Plan your project. This will save time, money and many future problems. Also some funders (e.g. Sport England's Small Grant programme) like to see evidence of the plan when you apply. Therefore ensure you have a clear vision of what you want to do and how and why you want to do it.
4. Assume nothing other than the funder has no prior knowledge of your club/group, sport, local area or project activity.
5. Proof read all applications before submission, especially online applications.
6. Identify why the project is needed. Use local intelligence (surveys) or national data (e.g. Sport England's [Market Segmentation](#)) to show this.
7. Be realistic with your costs and make sure your sums add up.



8. Explain what impact the project will have on the beneficiaries.
9. Be realistic with what you can deliver – don't over promise as it may affect your ability to re-apply for future funding.
10. Avoid jargon.
11. Ask someone not associated with the project to read the completed application and ask for their feedback.
12. If you have any queries regarding the fund, contact the funder for their advice.
13. Demonstrate that your project provides added value, sustainability and specific outcomes which will be achieved over the project duration. Many funders want to see SMART outcomes or outputs. If the funder asks for this ensure that your project is Specific, Measurable, Achievable, Realistic and is within a Timeframe. For example "to set up a girls section and recruit 20 girls by working with local schools over the next 12 months".
14. Be as creative and innovative as possible with your project ideas as funders are often oversubscribed. Therefore your project needs to stand out in some way.
15. Remember you are trying to "sell" your project idea to the grant funder. Provide a strong case and enough information for them to want to fund your project. Put yourself in their position and think whether you would support the project from the information you have provided.
16. Ensure that all the supporting information requested is sent with your application.

Sport England - Small Grants Programme

Funding Available: £300 to £10,000

Deadlines: Rolling Programme

Sport England's Small Grants Programme is designed to help local communities increase access to sport or improve the experience of people playing sport.

The minimum grant available is £300 and the maximum is £10,000 in a 12-month period (total project costs not to exceed £50,000).

Projects must be completed within 12 months.. The project should be for new or additional activity.

Examples of the type of expenditure which are eligible for funding includes non personal sports equipment, coaching costs or other sessional workers, training staff or volunteers, transport, venue hire and volunteer expenses etc.

Funding will not be given for projects that have started, repeat or regular events, running costs, fundraising activities, items that will primarily benefit individuals e.g. kit that's not shared, ongoing staff



costs, motor vehicles, construction or refurbishment costs or fixed equipment.

Projects must meet at least one of Sport England's strategic outcomes which are:

- a) An increase in the proportion of 14-25's playing sport once a week
- b) A growth in regular (once a week) participation for all those aged 14+
- c) A reduction in drop off at ages 16, 18, 21, & 24
- d) Growth in participation by people (aged 14+) with a disability

Further information can be found at www.sportengland.org/funding

Sport England - Community Sport Activation Fund

Funding Available: £50,000 to £250,000 with at least 25% partnership funding required.

Deadlines: Round 4: Open May 2014 – June 2014. Round 5: Open April 2015 – June 2015

The Community Sport Activation Fund is a £40m Lottery revenue fund developed to support grassroots activity at a very local level.

Sport England expects to fund multi-sport activities through this programme.

Basketball Clubs could work with other sports to meet the requirements of a multi-sport application. In the first instance, Basketball England suggests that clubs contact their local authority sport development team or their County Sports Partnership <https://www.sportengland.org/our-work/local-work/county-sports-partnerships/> to explore if basketball could fit into the bigger picture in your area.

The kinds of projects Sport England expect to fund include:

- Activities reflecting a broad range of sports
- Informal opportunities which could lead to regular participation
- Multi-sport activities which provide people with a range of choices and opportunities to suit them
- Family orientated activities with a focus on 14 plus age group
- Local activator roles that focus directly organising and delivering new opportunities for participation

Projects could be for up to three years.

The best projects will demonstrate:

- A focus on a clearly defined geographical area and community
- Demonstrable understanding of sporting needs
- Evidence of what potential participants want or need in order to take part in sport once a week
- Local partners working together to deliver and match fund the project
- A clear and robust delivery plan
- Realistic, but ambitious, numbers for increasing and sustaining once a week participation
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Further information including the Prospectus, FAQs and Delivery Plan template can be found on Sport England's website: <http://www.sportengland.org/funding/our-different-funds/community-sport-activation-fund/>



Sportivate

Sportivate gives participants aged between 11 and 25 the chance to receive six to eight weeks of coaching in a sport of their choice.



Sportivate offers funding for providers to set up projects aimed at encouraging more 11 to 25-year-olds who aren't doing sport in their own time to become more active and involved in sport. Funding is available for activities that are six to eight weeks in length where the target is to get participants to attend (be retained) five out of six, six out of seven or seven out of eight of the sessions.

Sportivate is managed by your CSP which can be found by going to this link and selecting your county in the drop-down box Partnership <https://www.sportengland.org/our-work/local-work/county-sports-partnerships/>

When Sportivate is open, projects will only be considered if they:

- Reflect the principles within the latest Sport England Youth Insight
- Aimed at 11 to 25-year-olds
- Focus on the inactive, women/ girls and 19-25 year olds
- Have sustainable exit routes
- Show clear evidence of demand
- Demonstrate how the project will attract and cater for that specific target group
- Satisfy the usual Sportivate requirements, such as no more than 20% funds for equipment costs

Sportivate Innovation Fund

The innovation fund is an additional pot of funding aimed at delivering 'cutting-edge' projects that result in long term participation by young people.

Projects might target a hard-to-reach group, be larger, smaller, expensive or meet wider objectives alongside those of Sportivate. The application process will be competitive and will reward the most forward thinking, innovative organisations.

Providers are encouraged to use the youth insights pack before developing an innovation fund projects which should focus on innovative ways to reach young people.



Innovation fund projects must target those young people who are irregularly active or consistently inactive.

Peoples Postcode Trust - Small Grants Programme and Postcode Community Trust – Community Grants Programme

Funding available: £500 - £2,000 or £2,000 - £20,000
Rolling programme

Since 2009, the Small Grants Programme has awarded over £9 million to more than 1400 projects across Great Britain. Innovative and engaging projects of up to one year in length that bring a positive impact to local communities are supported. The People's Postcode Community Trust was launched in 2014.

The amount you can apply for, from which funding pot (Small Grants or Postcode Community Trust) and when depends on the status of your club/organisation and the geographical area it's in.

The table below shows this information:

Quarter	Funding Pot	Area	Amount limits	Charitable status required Y/N	Opening date	Closing date
1	Community Grants	North of England	£500 - £2000	N	5 Jan 2015	30 Jan 2015
1	Community Grants	North of England	£2,000 - £20,000	Y	5 Jan 2015	30 Jan 2015
2	Small Grants	South of England	£500 - £2,000	N	1 Apr 2015	30 Apr 2015
2	Small Grants	South of England	£2,000 - £20,000	Y	1 Apr 2015	30 Apr 2015
3	Community Grants	East and West Midlands	£500 - £2,000	N	1 Jul 2015	31 Jul 2015
3	Community Grants	East and West Midlands	£2,000 - £20,000	Y	1 Jul 2015	31 Jul 2015
4	Small Grants	London and Greater London	£500 - £2,000	N	1 Oct 2015	30 Oct 2015
4	Small Grants	London and Greater London	£2,000 - £20,000	Y	1 Oct 2015	30 Oct 2015

To apply for a Community Grant go to <http://www.postcodetrust.org.uk/small-grants.htm>

To apply for a Small Grant go to <http://www.postcodecommunitytrust.org.uk/>

Cash 4 Clubs

Funding Available: £250 to £1,000

Deadlines: Rolling programme

Cash 4 Clubs offers all sports clubs which are either registered with their sport's National Governing Body or local authority the chance to win grants ranging from £250 to £1,000.



It is a simple scheme aimed at giving community clubs a helping hand and provides the opportunity to raise the money they need to invest in their club.

Items funded through the scheme include help towards coaching costs, kit and equipment. Applications from mainstream and minority sport clubs will be considered. Clubs can apply at anytime by submitting an online application form. Further details of the fund can be found at www.cash-4-clubs.com

The Galaxy Hot Chocolate Fund

Deadline – 23 February 2014

The Galaxy Hot Chocolate Fund 2014 is donating five cash awards to local community groups and charities.

At the end of each week, until February 23 2015, four applicants will receive an award of £300. They will also award a 'People's Choice' entry with £300 to the organisation that gains the most support in any given week.

To apply, go to their website to enter your group - please note, this does involve signing up to some marketing - or cast a vote for your favourite entry in the People's Choice.

Click <http://www.galaxyhotchocolate.com/galaxyfund2014/profiles/> for full details.

Peter Harrison Fund

Funding Available: Not specified

Deadlines: Not specified

The Peter Harrison foundation has several different grant funding programmes including "Opportunities through Sport". This programme supports sporting activities or projects which provide opportunities for people who are disabled or otherwise disadvantaged to fulfill their potential and to develop other personal life skills.

The Trustees welcome applications for the following types of project:

- Projects which provide a focus for skills development and confidence building through the medium of sport
- Projects that have a strong training and/or educational theme within the sporting activity
- Projects that provide sporting equipment or facilities for disabled or disadvantaged people
- Projects with a high degree of community involvement
- Projects that help to engage children or young people at risk of crime, truancy or addiction
- There are no specific deadlines, or limits on the amount of funding which they will award. However they will only accept applications from charities.
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For more information go to <http://www.peterharrisonfoundation.org/index.htm>

Big Lottery - Awards for All

Funding Available: £300 to £10,000

Deadlines: Rolling Programme



Funding of up to £10,000 is available for capital projects involving community facilities. However, the total project size must not exceed £25,000.

The emphasis of this programme is on the wider community benefit of which sport can be a part, but must not be the main focus of the project. Therefore sports clubs who share facilities with other types of community groups could benefit from this fund.

For more details visit www.awardsforall.org.uk/england

Healthy Heart Grants

Funding Available: Up to £10,000

Deadlines: May and November each year

Heart Research UK Healthy Heart Grants of up to £10,000 are available for new, original and innovative projects that actively promote Heart Health and help to prevent, or reduce, the risk of heart disease in specific groups or communities.

The Healthy Heart Grant programme have funded over £1m projects around the UK; from cycling projects for the visually impaired to working with a Premier League Football Club to help players educate local children about the importance of keeping their hearts healthy.

There are two rounds each year, one in May and one in November.

For more information go to <http://www.heartresearch.org.uk/grants/healthyheartgrant> (opens in a new window)

BBC Children in Need

Funding Available: Small Grants of up to £10,000. Main Grants over £10,000

Deadlines: January 15, April 15, July 15 and October 15

The BBC's Children in Need grants programme is open to organisations working with disadvantaged children and young people who are aged 18 and under.

To apply your organisation and project must be based in the UK and be a registered charity or other not-for-profit organisation.

Grants are awarded for both capital and revenue costs.

The focus of the programme is on children and young people experiencing disadvantage. Grants are awarded to organisations working to combat this disadvantage which includes disability and living in poverty or situations of deprivation.

There are four general grant deadlines each year: January 15, April 15, July 15, October 15.

Within the general grants programmes you can apply for:

- Small Grants of £10,000 or less per year for up to three years
- Main Grants over £10,000 per year for up to three years

Further information can be found at www.bbc.co.uk/pudsey/grants (opens in a new window)



GRANTnet

Team up with a host organisation (usually a local authority) to use a service called GRANTnet to offer a free-to-use searchable grant database which can help organisations find suitable funding for their sports activities or projects.

GRANTnet is easy to use and sports groups can search for funding from a range of different sources.

Once you have registered with GRANTnet you will be emailed a password which will allow you to gain access. Then once you have logged into the system you will be asked a few simple questions about your organisation and the project which you wish to undertake. GRANTnet will then provide an overview of all the schemes available.

The link below takes you to the main GRANTnet site, put in your post code and see who the host in your area is.

<http://www.grantnet.com/regional/default.aspx>